

To: DDA:MSMAIL=RJRWS/WSEXCH/1000; O=RJREM; P=WSX400; A=RJR; C=US
From: Orourke, Rory
Posted: 1/8/98 7:46
Opened: 1/9/98 8:25
Subject: Chain Acceptance Issues

Subject: Chain Acceptance Issues - '98 Multipack Discount Promotions
Winston .70/2 Pack

Don:

Only one chain did not accept this promotion. Due to scanner problem, Eastern Lobby Shops, does not accept any discount promotions from any manufacturer. This is an internal problem that we have no control over. They need to get their act together.

All other chains accepted the promotion and have not reported any problems.

If you need any other information, give me a call

Rory

CC: 1210 - New York ROU (ALVICH)

51851 9113